



## A Customized, First-Class, Exceptional Experience: Multigenerational Family Trip to Greece

When Adam and Linda Crescenzi began discussing a family trip to include their children, spouses, and grandchildren, everyone immediately got excited. The Crescenzi's three children had inherited their parent's love of travel, but it had been five years since they had all gone anywhere together. *"We were both turning 75,"* said Linda. *"We thought that was a good reason to bring everyone together and celebrate."*

Rodney George, Founder of Luxe Travel Consultants, heard them talking about renting a yacht and seeing the Greek islands when they all happened to be enjoying dinner at a club in Florida. He knew his company's specific brand of customized travel would provide a better experience—and told them so. After the Crescenzi's reviewed his proposal, and held a couple of meetings, they agreed. A little over a year later, they experienced the trip of a lifetime.

### The Situation:

Linda and Adam are heavily involved in the McMullen Museum of Art at Boston College and have experienced 5 private tours of Italy through the Museum's associated programs.

*"Each of these trips was excellent,"* said Adam. *"They are curated and customized; we have access to private Palazzi, dinners, and art collections. I was skeptical that this trip could surpass our experience on those private tours."*

Rodney and his team gladly accepted the challenge: 12 days, five locations, various forms of transportation throughout the trip, multiple departure and arrival specifications, and differing preferences.

### The Challenges and Solutions:

Challenges are inherent to multigenerational travel. After all, you have a group of travelers of varying ages, physical abilities, desires, and preferences. The Crescenzi's were most concerned about the availability of options during "down" time, and the coordination of transportation logistics and associated timing.

- **Hot and Cool:** While Linda is heat sensitive, the rest of her family members are self-described "sun-worshippers." Adam notes that Rodney really understood and made sure that every accommodation had a fabulous beach and pool for those who wanted to enjoy it, and plenty of air-conditioned indoor activities for those who did not.

- **Opportune Options:** *"Every place we stayed had amazing things to do that were outside of our itinerary,"* shared Linda. *"Villages that the children could walk to and feel safe getting gelato and browsing in the shops."* In addition, with ages ranging from 9-75, physical limitations and energy level factored into the planning. *"Many members of the family wanted to do water sports,"* said Adam. *"While they did that, those who didn't want to had the opportunity to enjoy the scenery, walk around, rest, or do other things...no one ever felt left out."*

- **Listening...and Logistics:** A former teacher, Linda was tickled when her eleven-year-old grandson chose Greece as his number one family vacation destination because of his love of mythology. *"Rodney listened to us,"* she said. *"He knew knowledgeable guides and informative tours were really important to our family."*

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Adam adds to that: *"I love great wine, and Rodney set up this private lunch and wine tasting at an incredible vineyard. It was some of the best wine I had in Greece."*

The Luxe Travel Consultants team picked up on their anxiety surrounding all of the logistics, as well. According to both Linda and Adam, though, their worries were for naught. *"We were picked up promptly everywhere,"* they said. *"There was never a glitch; the drivers, captains, and guides always met us and made us feel taken care of. That, in and of itself, was an extraordinary feat."*

### **The Trip:**

The Crescenzis describe the trip as a *"sophisticated experience"* and said that each member of their family felt extremely special everywhere they went.

Linda notes the precise detail with which everything was planned: *"Some of our family flew directly to Athens and some met in Rome before and came to Athens a little later,"* she said. *"Rodney arranged for those in Athens earlier to have a private culinary walk-through tour before the rest of our party arrived."*

Adam notes that it is Rodney and his team's specialized knowledge that made the difference. *"All travel specialists claim to know Greece, but it is that insider knowledge that makes for an exceptional experience. Rodney and his team provided those insider, nuanced extras that made the trip phenomenal."*

All family members agree that the private Catamaran cruise around Santorini—complete with a chef—was a trip highlight.

*"We swam, had a delicious, freshly-prepared dinner onboard, and viewed a magnificent sunset with Santorini in the background,"* shared Linda.

They said that it is a testament to the quality of the trip when grandchildren ranging in ages from 9-16 willingly participate in everything planned. *"Each activity was more exceptional than the last,"* said Adam, *"No one wanted to miss out."*

### **The Results:**

Adam describes the trip as private, personalized, customizable, and flexible. The couple notes that they experienced exclusive tours at just the right times, without having to fight crowds and other tourist inconveniences.

*"We had dedicated contacts everywhere we went,"* shared Adam. *"These experienced individuals defined accommodating. If we felt like changing the itinerary and had something else in mind, they made it happen."*

It exceeded the entire family's expectations, and everyone valued the time spent together as much as the incredible experiences.

*"At one point, my granddaughter looked at me and said 'We have so much more in common than I would have ever known,'"* shared Linda. Adam agrees that moments like these are priceless. *"When you travel together, you have a captive audience,"* she said. *"Conversations happen organically that would never happen without the background of new experiences and the context of being somewhere different, together."*

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